



**MISSISSIPPI**  
**The First to Have a Change of Heart ...**  
**and Lungs ... and Kidneys ...**

Health care in Mississippi.

It is by no means back-woods or antiquated, as is often Hollywood's interpretation.

In fact, Mississippi was home to the first-ever heart transplant ... and the first-ever lung transplant ... and the first-ever kidney autotransplant. All performed by Mississippian Dr. James Hardy, a surgeon at Mississippi's University Medical Center.

Yes, Mississippi. We were the first in the world to have a change of heart. Now isn't it time the rest of the world had a change of heart about Mississippi?

**MISSISSIPPI ...**  
*Believe It!*™